



MyPost Business

How to automatically create shipping labels for your online orders.



Australia Post

Here's how you can save time creating shipping labels

Right now, you might be copying and pasting your orders from your online store into a spreadsheet so you can print them. Or, maybe you're writing out your labels by hand and thinking, there must be a better solution.

The good news, no the great news is there are ways you can automatically create your shipping labels for your online orders.

It's a game changer for small businesses looking to save time and make sending easier



The way your online store sends orders to your shipping partner is through an “integration” or “eCommerce integration”. It simply means you've connected two platforms together so they can talk to each other.

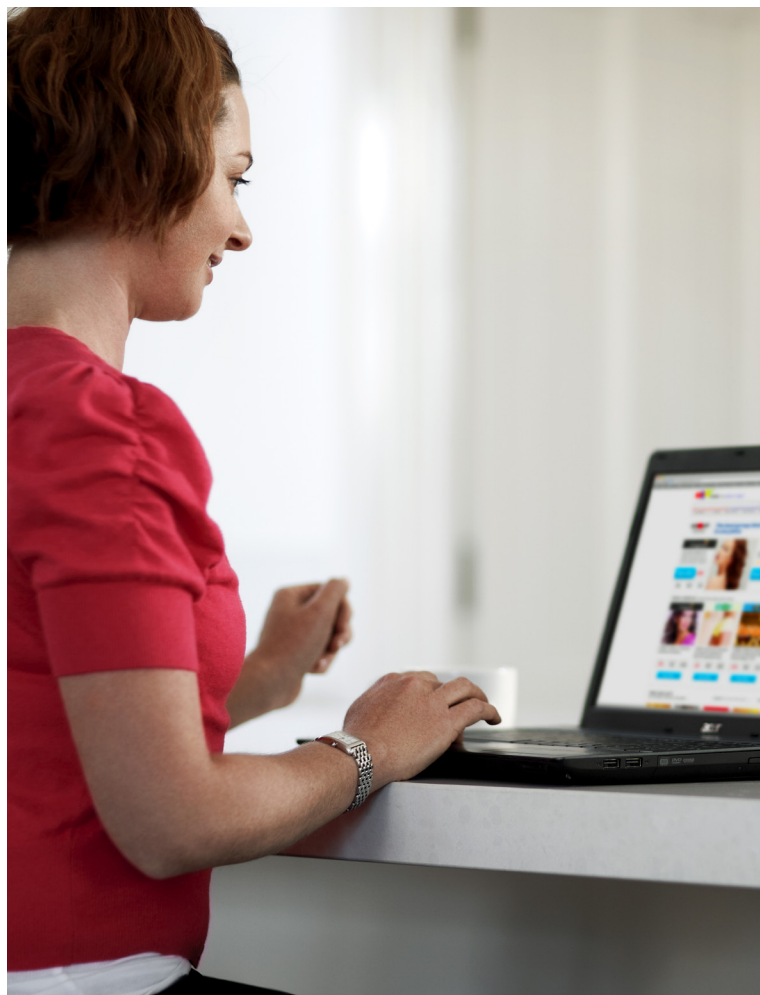
Option 1.

Automatically create your shipping labels in a shipping platform

One way you can automate shipping label creation is through a shipping platform.

What's a shipping platform?

A shipping platform is an online tool that shows you all the available shipping options for each of your orders. You'll see Australia Post, as well as smaller couriers, and the price they charge. So you can choose the best sending partner for each parcel.



Benefits of a shipping platform

Save time

Integrating your online store with a shipping platform allows you to bring automations to your workflows, like importing all your online orders at once.



See more delivery options

Your shipping platform will show you all the different sending options for each order, and how much they cost. So you can choose the one that suits you.



Gain business insights

Some shipping platforms will provide you with analytics to help with operational efficiency, shipping cost analysis and customer insight.



Depending on which shipping platform you choose, you can:



Access other Australia Post delivery services like Parcel Contract, eParcel and StarTrack



Automatically send SMS & email notifications to your customers



Generate packing slips, manifests and customs documentation



Allocate orders to multiple couriers



Auto-correct invalid addresses



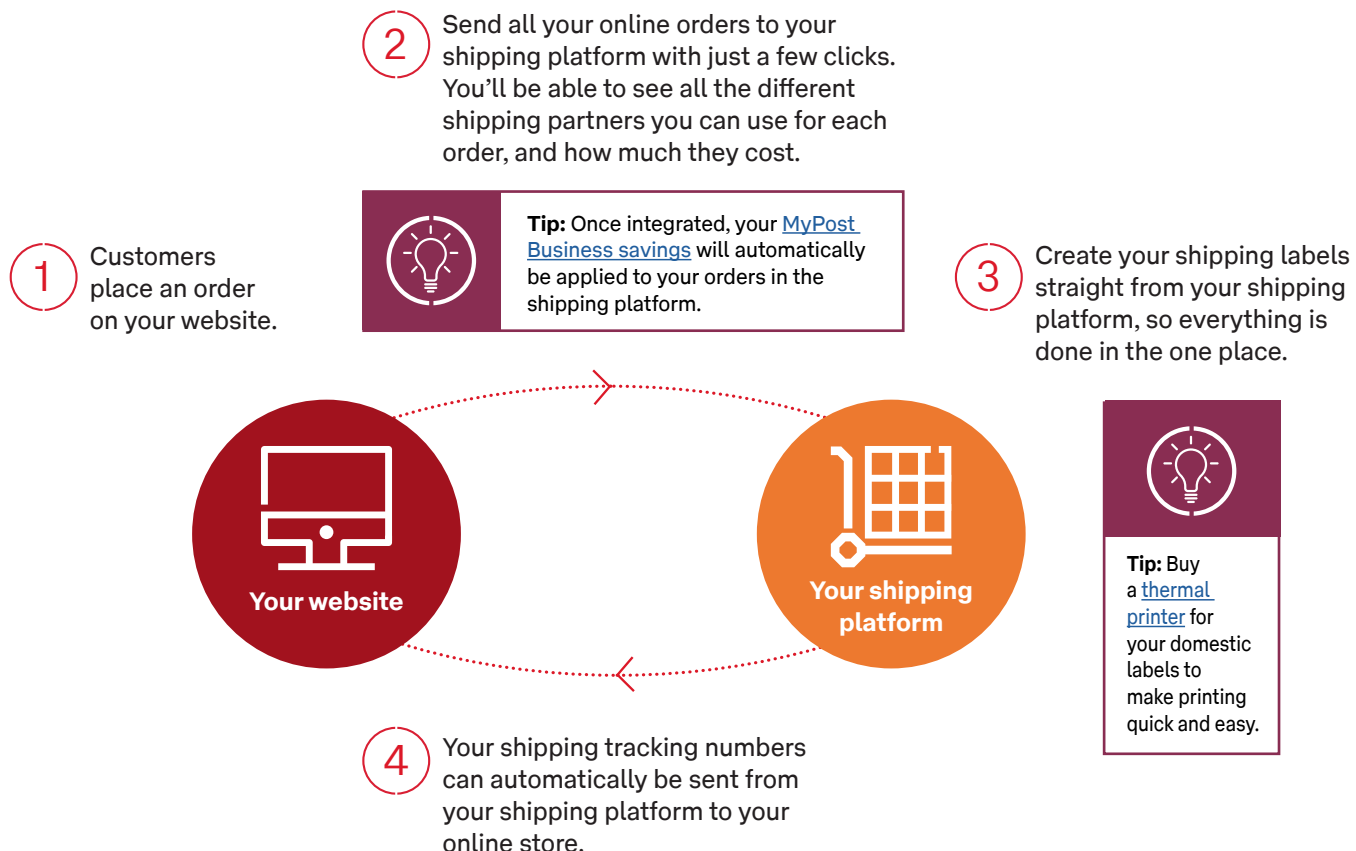
Manage the returns process



Create branded tracking pages



How shipping platforms work



Shipping platforms that integrate with MyPost Business

	If your online store is on Shopify	If your online store is on WooCommerce	If your online store is on Magento	If your online store is on eBay
ADDITION	✓	✗	✗	✗
eiz	✓	✓	✓	✓
elex	✗	✓	✗	✗
JOOVII	✓	✗	✗	✗
pikr	✓	✗	✗	✗
pitney bowes	✓	✓	✗	✓
PLUGINHIVE	✓	✓	✓	✗
READY FREIGHT	✗	✗	✗	✗
Ricemill	✓	✓	✓	✓
sellerdash	✓	✗	✗	✗
shippo	✓	✓	✓	✓
ShipStation	✓	✓	✓	✓
starshipit <small>SHIP SMARTER. GROW FASTER</small>	✓	✓	✓	✓
WPRUBY	✗	✓	✗	✗
.wms	✓	✓	✓	✗



Tip: Before choosing a shipping platform, look at whether it integrates with your other digital platforms, e.g. your accounting or stock management software. Also consider if you'll need any custom development work as not all platforms allow you to do this.

To get started

- 1 Choose a shipping platform that integrates with both your online store and MyPost Business.
- 2 Integrate your shipping platform with your MyPost Business account so you still receive all the savings you've earned. This only takes about 10 minutes.
[Download the integration guide](#)
- 3 Integrate your shipping platform with your online store. Your shipping platform will give you instructions on how to do this.



Option 2. Automatically create your shipping labels in the MyPost Business platform

If you have your online store on eBay, you can automatically send your orders straight to your MyPost Business account.

You can then use the MyPost Business online platform to print all your shipping labels at once.

To get started

- 1 [Integrate your eBay store with your MyPost Business account](#) so you can import all your orders. This should only take about 10 minutes.



Tip: If you find it easier, you can also [bulk import your eBay orders into MyPost Business](#) using a CSV file.

